



CLIENT GUIDE

HIGH FASHION & RUNWAY

BOLD VISION. FLAWLESS EXECUTION.

Elevated runway experiences that fuse fashion, movement and storytelling — designed to captivate audiences and bring your brand's vision to life.

WHAT WE CREATE

Runway show direction & choreography
Models, dancers & specialty performers
Opening, closing & transitional pieces
Music curation & live performance
Set styling & stage movement
Creative direction, casting & coordination
Hair, makeup, costuming & styling support

IDEAL FOR

Fashion Weeks & designer showcases
Brand launches & luxury campaigns
Editorial productions & lookbooks
Private events & VIP experiences
Retail activations & immersive runway events

OUR APPROACH

We blend high fashion with performance artistry to create runway experiences that are dynamic, cinematic and unforgettable — tailored to your brand's aesthetic, audience and goals.



FROM VISION TO RUNWAY

01

DISCOVER

Share your brand, collection, audience and event details.

02

DESIGN

Develop creative direction, choreography, talent and runway flow.

03

PREPARE

Confirm casting, styling, music, production and logistics.

04

EXECUTE

Bring your runway to life with full on-site direction and seamless coordination.

PLAN YOUR INVESTMENT

Budgets are tailored to talent, show scope, production elements, wardrobe, rehearsals and event needs. Your proposal outlines inclusions and responsibilities.

START YOUR RUNWAY

www.dxocollective.com

Exxperience Exxxtraordinary.