



CLIENT GUIDE

IMMERSION & WORLD CREATING

Transform spaces into unforgettable worlds.

Live performance, atmosphere and storytelling that fully immerses your guests.



WHAT WE CREATE

Immersive environments & thematic worlds
Costumed performers, roaming talent & atmosphere
Interactive guest experiences & character activation
Site-specific choreography & live entertainment
Set styling, props, floral, and scenic elements
Creative direction, casting, costuming, HMU & more

BUILT AROUND YOUR VISION

From elegant masquerades to fantastical realms, we design bespoke experiences that align with your brand, theme and audience — turning your space into a fully realized world.

IDEAL FOR

Brand activations, galas, private events, product launches, fashion events, corporate experiences, hotels, casinos, theme parks and more.

FROM CONCEPT TO REALITY

- 01 DISCOVER**
Share your vision, brand, audience and event details.
- 02 DESIGN**
Immersive concept, creative direction, talent, environment, budget and guest journey.
- 03 DEVELOP**
Confirm casting, costuming, set elements, choreography, logistics and production plan.
- 04 BRING TO LIFE**
Full execution with on-site direction, talent coordination and seamless guest experience.

PLAN YOUR INVESTMENT

Budgets are tailored to scope, talent, production elements, costuming, set design and event needs. We create custom proposals aligned with your goals and vision.

START YOUR EXPERIENCE

www.dxocollective.com

Exxperience Exxtraordinary.